

## OTHER SPONSORSHIP OPPORTUNITIES AT LONDON TOWN

### Summer Concert Series: Six Concerts

From classical to country, London Town will bring a host of concerts for Wednesday evenings throughout the summer.

\$5,000: Presenting (one available)  
\$2,500: Major Sponsor  
\$1,000: Sponsor  
\$ 500: Supporter

### Music Rambles in the Gardens: Four Rambles (one per season)

A mixture of live music stations, interesting drinks, and exploring the diverse horticultural offerings of the site.

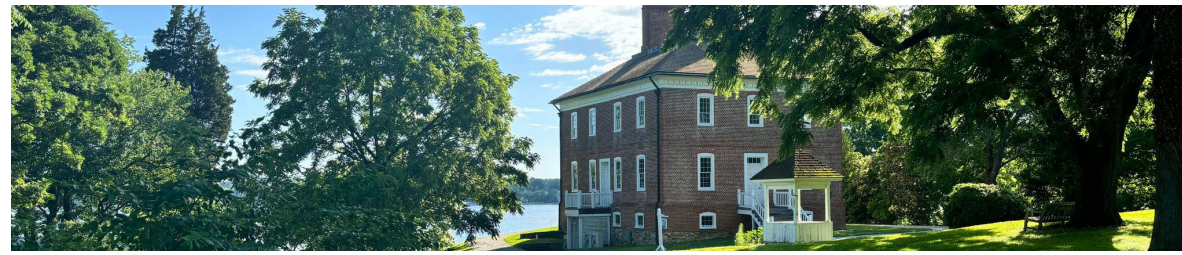
\$4,000: Presenting (one available)  
\$1,000: Major Sponsor  
\$ 500: Supporter

### Month-Long Programming:

Saturday and Sundays come alive with your support, offering a host of living history weekend activities and demonstrations, lectures, and/or hands-on garden activities.

\$5,000: Presenting (one available)  
\$2,500: Major Supporter  
\$1,000: Sponsor  
\$ 500: Supporter

- Black History Month: February
- Women's History Month: March
- Earth Month: April
- Gifts from the Garden: May
- Pollinator Month: June
- Blue Star Families: May - September
- Underground Railroad: September
- Harvest Festival: October
- Indigenous Peoples Month: November



### JOIN US AS A LONDON TOWN IN BLOOM SPONSOR!

- Camellia Level, \$10,000 (\$2800 not tax-deductible)
  - Azalea Level, \$5,000 (\$1400 not tax-deductible)
  - Peony Level, \$2,500 (\$700 not tax-deductible)
  - Rose Level, \$1,500 (\$350 not tax-deductible)
- Ticket costs: \$175 each (\$100 per ticket is non-tax deductible.)*

### TAKE PART IN OTHER SPONSORSHIP OPPORTUNITIES!

YES! I would like to support: \_\_\_\_\_ @ \$ \_\_\_\_\_

YES! I would like to support: \_\_\_\_\_ @ \$ \_\_\_\_\_

Sponsor Name: \_\_\_\_\_

Contact name and title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

- Paid online at [www.historiclondontown.org/gala](http://www.historiclondontown.org/gala)
- Check enclosed - please make payable to London Town Foundation with 2025 in the memo field
- Please send an invoice to \_\_\_\_\_ (all payments due by April 30, 2025)
- Donate \_\_\_ of the tickets included in my event sponsorship to the Love for London Town Fund to provide complimentary tickets to community members to support our diversity, equity, and inclusion efforts.

Please send your completed form and high resolution transparent png logo file to [developmentdirector@historiclondontown.org](mailto:developmentdirector@historiclondontown.org) or mail to:

Historic London Town and Gardens  
839 Londontown Road, Edgewater, MD 21037



Historic  
*London Town & Gardens*

*London Town*  
**IN BLOOM**



**SPONSORSHIP Opportunities**

**Friday, May 9th, 2025**

**6:00pm - 10:00pm  
Historic London Town & Gardens  
Premier Waterfront Pavilion**

*Join us to help preserve our unique historic treasure in our backyard.*



# London Town IN BLOOM











## Sponsorship Levels & Benefits

**\$10,000**  
Camellia Level

**\$5,000**  
Azalea Level

**\$2,500**  
Peony Level

**\$1,500**  
Rose Level

<b>Special Promotions:</b> One email announcing sponsorship sent to the entire email list of HLTG (5,000 emails) and in a press release.				
<b>Shout Out:</b> Verbal recognition from the podium.				
<b>Event Invitation:</b> Featured as a major sponsor in the invitation sent to major supporters. (Confirm by 3/15/2024)				
<b>Digital Ads:</b> Showcase your business with a digital ad that runs during the event.				
<b>Event Program:</b> Recognition in the program. (Artwork submitted by 4/15/2025)	One page ad in the event program, first tier logo block	Half page ad in the event program, Large logo	Small Logo	Name
<b>Promo Digital:</b> Recognition on HLTG digital assets: e-newsletter, social media, and website.	Logo on front page and large top of the logo block	Large logo with link to company site	Small logo with link to company site	Small logo
<b>Event Tickets:</b> Tickets for you and your guests. (Guest(s) names by 5/15/2025)	16	8	4	2

Your sponsorship helps further our mission and impact, including over:



**10,000**

annual visitors come to learn and enjoy



**3,000**

school children served in during field trips each year



**800**

plant varieties found in our gardens



**80**

private events held annually

## WHAT YOUR SPONSORSHIP CAN DO FOR LONDON TOWN

Your support helps preserve and share our history and gardens, including:



## OTHER SPONSORSHIPS Continued....

### 2025 Single Day/Multi-Day Event Sponsors:

Help keep history alive by sponsoring our major history events!

\$2,500: Presenting (one available per event)

\$1,000: Major Supporter

\$ 500: Sponsor

\$ 250: Supporter

- Maryland Day: March 22-23
- Revolutionary London Town: July 12-13
- Women and Work: September 21-22
- Noon Year's Celebration: December 31

### Free Days at the Museum

**\$2500 for each, only one sponsor per day.**

Your sponsorship allows for participants in each activity day free admission.

- Dog Days of Summer
- Plein Air Open House
- Musicians Jam Fest
- Kids Day
- Other day of your choice

### Honor a Loved One

Your sponsorship of a bench or a picnic table will have a plaque in honor or in memory of your loved one and installed on the grounds.

- Tribute Benches: \$1,500
- Tribute Tables: \$2,500

### In-Kind Support

- Silent Auction Items (Gala)
- Photography/Videography
- Media Partnerships
- Other talents!