



Historic

London Town & Gardens

IMPACT REPORT

FISCAL YEAR
2024

2024: A Year in Review

Dear London Town supporters,

We are excited to share the great strides we've made this year, including the adoption of our new Mission and Vision Statement displayed on the next page. We've also been able to complete many projects this past year to include:

- The Phillips Education Pavilion and a new equipment barn.
- Improved and expanded Private Event area.
- Restoration of the fountain and pond in the dell.
- Replacement of out-of-date and limited technology.

With these improvements we have been able to better serve nearly 3,000 school-age children, provide added programs on the history and life of London Town, and nurture our gardens to even greater beauty. The generosity of our members, donors, and volunteers has been instrumental in helping to ensure the historic legacy of our site.

Thank you for helping to keep history alive!

Laura Martien

Laura Martien

Chairperson of the Board of Trustees



Updated mission & vision:

Our mission:

Historic London Town and Gardens inspires present and future generations to a deeper understanding of the past, the environment, and our shared humanity.

Our vision:

An accessible destination for all that connects people in the continuous stewardship of history and nature.



New construction!

We dedicated the Phillips Education Pavilion in May 2024. Funding was made possible thanks to Phillips Charitable Foundation, Maryland Heritage Areas Authority (Maryland Historical Trust), and Laura & Frank Martien.

The Phillips Education Pavilion provides important support to our school programs – a program that brings over 3,000 school children to London Town each year!



BOARD OF DIRECTORS:

Executive Committee:

Laura Martien, Chairman
Jeneanne Hunter, Vice-Chair
Anne Biddle, Secretary

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Michael Greer
Lori Griffin
Teena Grodner
Bob Leib
Judith O'Hehir
Missy Salvesen
Benjamin Touzeau
Lisa Zimmerman

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Sarah Moreland
Karen Olsen
Matthew O'Mahoney
DeAndre Spriggs
Donald Thompson
Robyn Weatherholtz
Scott Williams
David Wilson

2024:

OUR IMPACT BY THE NUMBERS



20,586

20,586 visitors were educated and/or entertained at our site.



3,163

3,163 school children served during field trips this year.



275

275 native plants, shrubs, and trees were planted throughout our gardens.



1,347

1,347 people used free admission passes through the Library, Blue Star Museums, or Museums for All.



89

89 private events were held, from weddings to nonprofit fundraisers.





Arts, Community & Private Events



The Arts at London Town

We held two concerts in 2024, building a foundation for music at London Town. In the spring we welcomed North Meets South Duo which was funded in part by the Arts Council of Anne Arundel County. In the fall we welcomed Sarah Larsen and Danny Stewart from Annapolis Bluegrass. Each concert filled the Waterfront Events tent.

In the fall, we also held a Plein Air Open House with free admission to over 40 artists who participated in capturing the fall foliage at London Town.



London Town, a luxury event space

89 private events, 66 of which were weddings, throughout the year.



Woodland & Ornamental Gardens



Support for our Gardens:

Grant funding from the **Four Rivers Garden Club** helped to restore the pond in the dell and add the beautiful water fountain feature.



Thanks to a generous grant from **Unity Gardens**, we were able to enhance our woodland gardens with native plants and succession plantings. A huge thank you to our amazing Tuesday volunteers for planting hundreds of native shrubs, plants, and trees—your hard work makes a lasting impact!



Thanks to a very generous donation from **Janet and David Thomas** of the Thomas Charitable Fund, a set of drums were installed in the Sound and Sensory Garden and will be enjoyed by countless children from now and into the future!



Grant funding from the **Community Foundation of Anne Arundel County's Environment Anne Arundel Fund** was awarded for our native plantings and bioswale enhancement project (project completion spring 2025).



We welcomed our first Chesapeake Conservation and Climate Corps member, Donald Thompson, who has been helping our our Horticulture Department as he gains job experience in promoting and protecting the environment.

Thank you to Chesapeake Conservation and Climate Corps for selecting London Town to be a part of this program.



The American Rhododendron Society Potomac Valley Chapter (ARS-PVC) members visited London Town this year to view the Rhododendron ‘Londontown’ and the rest of our collections. London Town was specifically chosen by the ARS-PVC for the Rhododendron ‘Londontown’ donation along with hundreds of other unique Rhododendrons over the years.

The gardens at London Town have some of the most unique collections in the Mid Atlantic, especially for our varieties of camellia, magnolia, and rhododendron. We could not do it without the strong support of gardening clubs, both near and far.



History Programming

Maryland Day Weekend

Once again London Town participated in Maryland Day weekend programming at the end of March to share Maryland history and diverse points of view from tradespeople, Indigenous peoples, colonists, and enslaved and newly emancipated people.

Revolutionary London Town

Our signature summer event explored what “independence” meant for the people of London Town in 1776. Thank you to Chesapeake Independent Blues, US Marine Corps Historical Company, and our many living history volunteers for making this event possible, and a thank you to our event sponsor, Wegmans.

Colonial Cocktails

We’ve hosted another fabulous year of Colonial Cocktails and participants enjoyed learning about tavern life while sampling historical drinks! Thank you to our Colonial Cocktails sponsors: Bryan & Pat Dowell, Lori & William Griffin, and Mary Morrison Littleton

School Programming

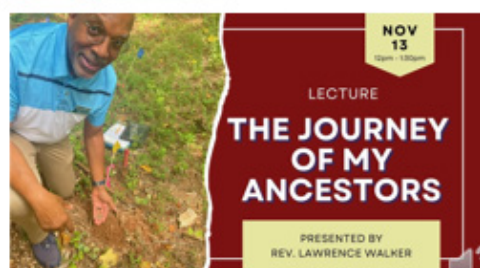
Through indoor and outdoor learning activities aligning with Early Maryland Program educational standards, over 3,000 students increased their knowledge of Maryland history and developed an understanding of the lives of everyday people in colonial London Town.





Living History Weekends

International Underground Railroad Month (September) started our regular weekend programming at London Town. Most weekends you come to London Town, you will see fascinating demonstrations and hear from our living history interpreters.



Lecture Series

With funding from the **Chesapeake Crossroads Heritage Area**, we were also able to hold a four-part lecture series including Chris Haley presenting Indentured Servitude and Slavery, Reverend Larry Walker presenting the Journey of My Ancestors, Nastassia Parker portraying Ona Judge, and Joseph Feaster, portraying Chaplain James Underdue.

London Town in Bloom Gala Event

Thank you to everyone who joined us for the 2024 London Town in Bloom to support our mission – to inspire present and future generations to a deeper understanding of the past, the environment, and our shared humanity.

Together, we raised over \$61,000, to enable children and visitors to learn about our past so they can build a better future and help us preserve our historic buildings and our gardens for future generations.



THANK YOU SPONSORS!

Camellia Sponsors

Rick Knop

Laura & Frank Martien

Peony Sponsors

Teena Grodner & Steve Horvath

Betsy Kirkpatrick-Howat

Kelli Kreter

Pamela Obee Sargent

Rose Sponsors

J.J. Bernard Lerch III



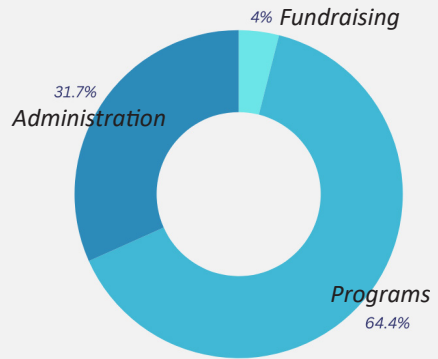
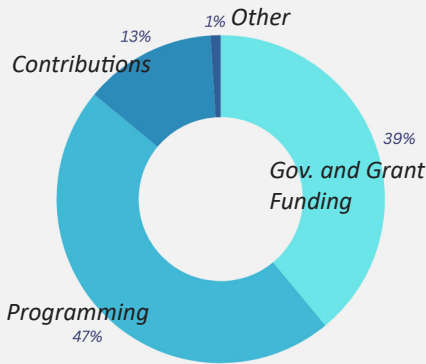


FY2024 Financial Overview:

January 1, 2024 - December 31, 2024*

Income: \$1,517,278

Expense: \$1,759,177



Income

	Jan - Dec 24	Budget	\$ Over Budget
4000 · Earned Income			
4100 · Admissions & Tours	\$ 58,649.16	\$ 66,000.00	\$ (7,350.84)
4200 · Interest/Dividends	\$ 9,188.78	\$ 12,000.00	\$ (2,811.22)
4300 · Shop/Plant Sales	\$ 8,847.67	\$ 3,800.00	\$ 5,047.67
4400 · Sales and Rentals	\$ 546,137.50	\$ 509,887.50	\$ 36,250.00
4500 · Museum/Garden Programs	\$ 22,813.47	\$ 18,000.00	\$ 4,813.47
Total 4000 · Earned Income	\$ 645,636.58	\$ 609,687.50	\$ 35,949.08
4600 · Membership/Donations	\$ 107,148.32	\$ 65,000.00	\$ 42,148.32
4700 · Fundraisers	\$ 61,742.13	\$ 80,000.00	\$ (18,257.87)
4800 · Operating Support	\$ 490,591.18	\$ 467,500.00	\$ 23,091.18
4900 · Miscellaneous Income	\$ 3,485.00	\$ 13,000.00	\$ (9,515.00)
7100 · Grants Restricted Income			
Current	\$ 52,608.92		
Non-Current	\$ 156,088.46		
Total Income	\$ 1,517,300.59	\$ 1,235,187.50	\$ 282,113.09
Cost of Goods Sold	\$ 22.50		
Gross Profit	\$ 1,517,278.09	\$ 1,235,187.50	\$ 282,090.59
Expense			
5000 · Administration-Operations	\$ 247,709.42	\$ 240,899.96	\$ 6,809.46
5200 · Development/Mktng/Fundraiser	\$ 30,154.27	\$ 38,000.00	\$ (7,845.73)
5300 · Museum/Garden Programs	\$ 9,341.49	\$ 10,100.00	\$ (758.51)
5405 · Horticulture Expenses	\$ 77,853.49	\$ 62,800.00	\$ 15,053.49
5600 · Rentals & Sales	\$ 87,854.10	\$ 57,950.00	\$ 29,904.10
5800 · Wages and Salaries	\$ 1,106,921.52	\$ 1,068,318.00	\$ 38,603.52
5900 · Unexpected Expenses	\$ 501.03	\$ 2,000.00	\$ (1,498.97)
5940 · Debt Repayments - Interest	\$ 4,606.80	\$ 7,655.00	\$ (3,048.20)
5980 · Gresham Expenses	\$	\$ 500.00	\$ (500.00)
7100 · Grants Restricted Expenses			
Gardens	\$ 49,889.78		
Preservation & Site Improvements	\$ 144,345.55		
Public Programs	\$ 4,017.23		
Total Expense	\$ 1,759,177.45	\$ 1,488,222.96	\$ 270,954.49
Net Ordinary Income	\$ (241,899.36)	\$ (253,035.46)	\$ 11,136.10

*Planned deficit in 2024.

Thank you volunteers!

LIVING HISTORY

Bob Burchell, Adrienne Conroy,
Jenny D'Onofrio, Joseph Feaster,
Daniel Gilbert, Kate Hayes, Judith O'Hehir,
Lynne Moss, Danielle Probst, Diane Rey,
Kevin Riley, Mara Riley, Lynn Title,
Peter Walker, Sarah Walsh

Appins, Chesapeake Independent Blues,
First Maryland Regiment, United States
Marine Corps Historical Company



DOCENTS

Verne Oland, Patricia Mulcahy,
Margery Calhoun, Lynn Clark, San Prior,
Alison Barrett, Peter West

GARDEN

Carol Blorstad, Loretta Breen,
Barbara Church, Nancy Evans, Debra Haley,
Shirley Hatch, Jeneanne Hunter, Karen Leib,
Melinda Mansager, Pat Morrison,
Joan O'Connor, Bev Rogers, Peggy Smail,
Barbara Stone, Janet Thomas, David Weber



THANK YOU

to our major
partners & supporters!



Four Rivers Garden Club



Historic London Town & Gardens

839 Londontown Road
Edgewater, MD 21037
410-222-1919
EIN: 52-1396159

