

OTHER SPONSORSHIP OPPORTUNITIES AT LONDON TOWN

Summer Concert Series: Six Concerts

From classical to country, London Town will bring a host of concerts for Wednesday evenings throughout the summer.

\$5,000: Presenting (one available)
\$2,500: Major Sponsor
\$1,000: Sponsor
\$ 500: Supporter

Music Rambles in the Gardens: Four Rambles (one per season)

A mixture of live music stations, interesting drinks, and exploring the diverse horticultural offerings of the site.

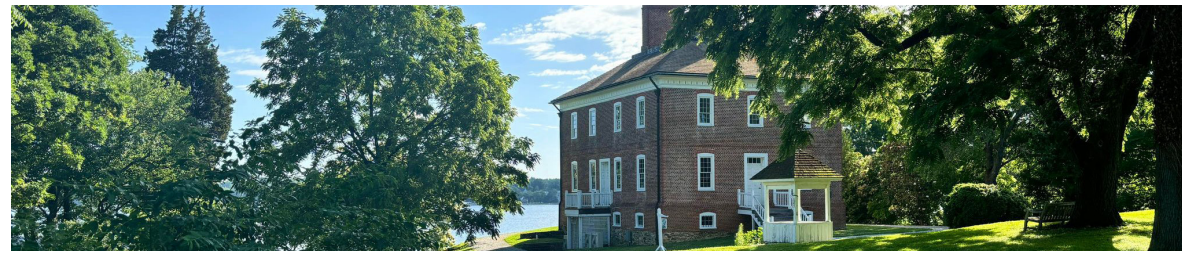
\$4,000: Presenting (one available)
\$1,000: Major Sponsor
\$ 500: Supporter

Month-Long Programming:

Saturday and Sundays come alive with your support, offering a host of living history weekend activities and demonstrations, lectures, and/or hands-on garden activities.

\$5,000: Presenting (one available)
\$2,500: Major Supporter
\$1,000: Sponsor
\$ 500: Supporter

- Black History Month: February
- Women's History Month: March
- Earth Month: April
- Gifts from the Garden: May
- Pollinator Month: June
- Blue Star Families: May - September
- Underground Railroad: September
- Harvest Festival: October
- Indigenous Peoples Month: November



JOIN US AS A LONDON TOWN IN BLOOM SPONSOR! (scan the code to the right to become a sponsor)

- Camellia Level, \$10,000 (\$1600 not tax-deductible)
- Azalea Level, \$5,000 (\$800 not tax-deductible)
- Peony Level, \$2,500 (\$400 not tax-deductible)
- Rose Level, \$1,500 (\$200 not tax-deductible)
- Magnolia Level, \$500 (\$100 not tax-deductible)

Ticket costs: \$175 each
(\$100 per ticket is non-tax deductible.)



TAKE PART IN OTHER SPONSORSHIP OPPORTUNITIES!

(sponsorship payment links coming soon!)

YES! I would like to support: _____ @ \$ _____

YES! I would like to support: _____ @ \$ _____

Sponsor Name: _____

Contact name and title: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

- Paid online at www.historiclondontown.org/gala
- Check enclosed - please make payable to London Town Foundation with 2025 in the memo field
- Please send an invoice to _____
(all payments due by April 30, 2025)

Please send your completed form and high resolution transparent png logo file to developmentdirector@historiclondontown.org or mail to:

Historic London Town and Gardens
839 Londontown Road, Edgewater, MD 21037



Historic
London Town & Gardens

London Town IN BLOOM

a garden party gala

SPONSORSHIP OPPORTUNITIES

Friday, May 9th, 2025

6:00pm - 10:00pm
Historic London Town & Gardens
Waterfront Pavilion

Regency themed or garden party attire encouraged

Join us to help preserve our unique historic treasure in our backyard.



London Town IN BLOOM

a garden party gala

Friday, May 9th, 2025
6:00pm - 10:00pm











Sponsorship Levels & Benefits

\$10,000
Camellia Level

\$5,000
Azalea Level

\$2,500
Peony Level

\$1,500
Rose Level

Special Promotions: One email announcing sponsorship sent to the entire email list of HLTG (5,000 emails) and in a press release.				
Shout Out: Verbal recognition from the podium.				
Event Invitation: Featured as a major sponsor in the invitation sent to major supporters. (Confirm by 3/15/2025)				
Digital Ads: Showcase your business with a digital ad that runs during the event.				
Event Program: Recognition in the program. (Artwork submitted by 4/15/2025)	One page ad in the event program, first tier logo block	Half page ad in the event program, Large logo	Small Logo	Name
Promo Digital: Recognition on HLTG digital assets: e-newsletter, social media, and website.	Logo on front page and large top of the logo block	Large logo with link to company site	Small logo with link to company site	Small logo
Event Tickets: Tickets for you and your guests. (Guest(s) names by 5/15/2025)	16	8	4	2

Your sponsorship helps further our mission and impact, including over:



20,586

annual visitors come to learn and enjoy



3,163

school children served during field trips each year



275

native plants, shrubs, and trees planted.

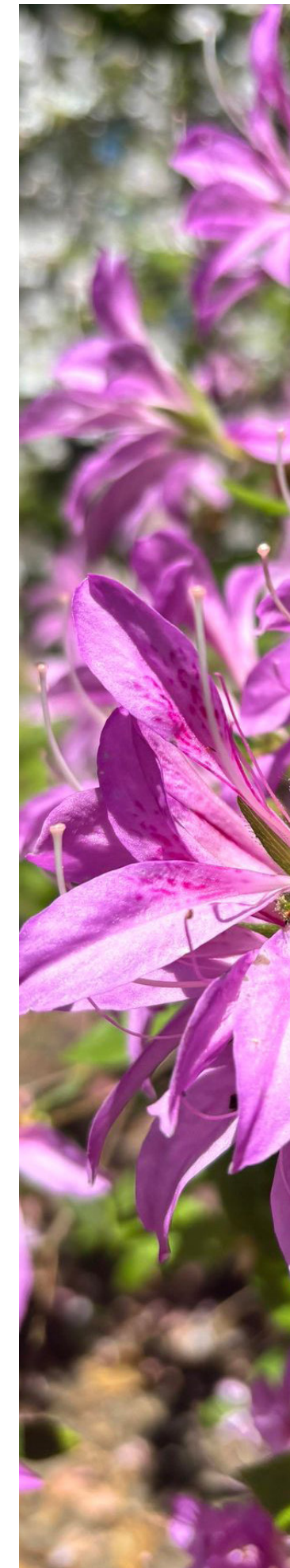


89

private events held annually

WHAT YOUR SPONSORSHIP CAN DO FOR LONDON TOWN

Your support helps preserve and share our history and gardens, including:



OTHER SPONSORSHIPS Continued....

2025 Single Day/Multi-Day Event Sponsors:

Help keep history alive by sponsoring our major history events!

- \$2,500: Presenting (one available per event)
- \$1,000: Major Supporter
- \$ 500: Sponsor
- \$ 250: Supporter

- Maryland Day: March 22-23
- Revolutionary London Town: July 12-13
- Women and Work: September 20-21
- Noon Year's Celebration: December 31

Free Days at London Town \$2500 for each, only one sponsor per day.

Your sponsorship allows for participants in each activity day free admission.

- Dog Days of Summer
- Plein Air Open House
- Musicians Jam Fest
- Kids Day
- Other day of your choice

Honor a Loved One

Your sponsorship of a bench or a picnic table will have a plaque in honor or in memory of your loved one and installed on the grounds.

- Tribute Benches: \$1,500
- Tribute Tables: \$2,500

In-Kind Support

- Silent Auction Items (Gala)
- Photography/Videography
- Media Partnerships
- Other talents!